

radio show

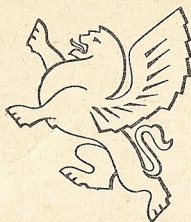
EARLS COURT

SOUVENIR CATALOGUE

2/-

75
2090

Patron:
HER MAJESTY THE QUEEN



THE TWENTY-SECOND NATIONAL
RADIO AND TELEVISION EXHIBITION

THE
RADIO SHOW
1955

Earl's Court, London



Organised by
THE RADIO INDUSTRY COUNCIL
59, Russell Square, London, W.C.1

RADIOGRAMS.

Model RG356. "The Mastergram." A table Radiogram in walnut veneered cabinet. 3-speed Auto-change.

Model RG355. "The Epsom." A Console Radiogram incorporating a 3-speed Auto-change motor. Ample record storage space.

Model RG354. "The Hamilton." A first-class instrument in a cabinet of specially matched walnut veneer, interior lined in maple. Hydraulic self-closing lid. Ample record storage space.

Model RG357. "The Cheltenham." An F.M./A.M. Console Radiogram of pleasing design, incorporating a 3-speed Auto-changer and ample record storage space.

Export. All Radio Receivers and Radiograms are available in a specially designed fully tropicalised Export Version.

MIDLAND BANK

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MIDLAND BANK LIMITED

HEAD OFFICE: POULTRY, LONDON, E.C.2

A complete banking service is provided at the Midland Bank's office at the Show, and all exhibitors and visitors—whether customers of the Bank or not—are invited to make use of these facilities. For those who trade abroad special services are available and a representative from the Foreign Trade Information Department will attend to advise on matters concerned with exchange control regulations, methods of payment and business conditions in countries overseas.

**HAVE
A
LOOK!**

Pam

STAND 61

FM/AM RADIO • 13 CHANNEL TV • HIGH FIDELITY RECORD REPRODUCERS

PAM (RADIO & TELEVISION) LIMITED

295, REGENT STREET, LONDON, W.1

The Pam range consists of four television sets, four radio receivers, one radiogramophone and record reproducers. All TV sets are designed to receive the alternative Commercial Programmes tunable over 13 channels on Band I and III, and are for use on A.C. or D.C. mains. The Company continues its policy of marketing table TV sets in high quality cabinets with doors.

TELEVISION.

Model 750. A popular 14 in. Table set incorporating many new features and housed in a small compact cabinet with attractive walnut veneers. The dark screen reduces light reflection to a minimum, and at the same time gives better daylight viewing. Price 63 gns.

Model 751. A 14 in. de luxe table set utilising the same chassis as model 750. The feature of this receiver is its high quality cabinet finished in walnut veneers and fitted with doors. Price 67 gns.

Model 752DL. A really luxury receiver, this is a 17 in. table set incorporating all the latest features in television design. Its cabinet is of the highest quality and fitted with doors. The set is designed not only to give the best possible picture in areas of good reception but in particular in those districts where the signal strength is weak. Price 84 gns.

Model 753C. This is a de luxe 17 in. Console in a cabinet with full length doors. It uses the same chassis as model 752DL. Price 99 gns.

RADIO.

Model 700. The Pam Pixie Portable. This battery set uses the most modern technique in radio manufacture, i.e., a printed circuit chassis. It is light in weight, reliable with a fine performance. It is housed in a cabinet covered with a new "Rexine" of turquoise blue and a black diamond pattern. Price 11½ gns.

Model 701. A 7-valve A.C. F.M./A.M. receiver with magic eye tuning indicator. Among its features are:—

(1) a built in ferrite aerial for long and medium wave reception. (2) A built-in aerial for F.M. reception in areas with a strong signal. (3) Fly-wheel tuning. (4) Three position tone control. Housed in a cabinet finished in light walnut veneers this receiver gives a first-class performance over all four wave bands. Price 28 gns.

Model 702RG. A 6-valve, 4 waveband F.M./A.M. radiogram, housed in an attractive compact bureau type cabinet with ample record storage space. A Garrard RC.110 three-speed record changer is used. Price 69 gns.

Model 703. A 5-valve A.C. mains receiver with four wavebands in an attractive modern cabinet. Price 19 gns.

Model 955U. A 5-valve, 4 waveband A.C./D.C. receiver. This receiver has been designed to meet the requirements of those districts where D.C. mains predominate. Price 19 gns.

RECORD REPRODUCERS. A range of High Fidelity record reproducers is shown.

PAMPERED

People listen with British High Quality Sound Reproducing Equipment, of which over three-and-three-quarter million pounds worth was exported in 1954.

PAMPHONIC

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PAMPHONIC REPRODUCERS LTD.

17, STRATTON STREET, LONDON, W.1

Pamphonic Reproducers, Ltd., specialists since 1930 in the design, development and manufacture of sound reproducing and amplifying equipment—and in research into the complex problems which arise in this rapidly expanding field—exhibit a representative selection from their latest achievements.

Outstanding in their range of High Fidelity Equipment exhibited is the Pamphonic *Amplifier 1002* which, in conjunction with the *Victor* Loudspeaker, represents a significant advance on the road from “high” to “absolute” fidelity. This is in every way, a “collector’s piece.” Other Amplifiers exhibited will include the latest *Model 1003* “all-in-one” Unit with an output of 10 watts.

The range of high-fidelity loudspeakers shown will include many other models in addition to the famous Victor. A full range of Record Reproducers and Microphones with Microphone Mixers will be on view.

Two systems for the equipment of public buildings which Pamphonic have pioneered—the “line-source” as installed at St. Paul’s Cathedral and “delayed sound reinforcement”—will be featured.

Another aspect of sound transmission will be represented by a compact Loud Hailer system for use in ships in harbour or for outdoor meetings.

In all, Pamphonic Reproducers’ exhibit will present a comprehensive picture of the highly specialised sound reproducing equipment which they have available to-day from the sensitive record reproducer designed for the most exacting music lover to the robust installation called for by the organizers of public meetings, display and rallies.

PERMANOID

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PERMANOID LTD.

VINCENT WORKS, NEW ISLINGTON, MANCHESTER, 4

A comprehensive range of Television downlead and high frequency cables is displayed together with many other types of special screened leads and microphone cables which will be of interest to the Radio and Electronic Engineer.

Cables insulated with the new dielectric expanded polythene will be a feature of this stand.

Arrell Television Aerials which have been specially designed to meet all the requirements of reception in Bands I, II and III, will also be shown. These aerials range from fringe area arrays to simple dipoles for local reception and incorporate a unique insulator which is both resilient and watertight. A further product by *Arrell* is a newly designed Coaxial Plug which possesses many unique features and can be fitted to Coaxial Cables of varying diameters.

PETER PIPER

would have picked *British* potentiometers to put in his permanent power-packs (presuming he had proposed to produce perfect performers).

Pamphonic

for sound — NATURALLY!

“ab-fi”

We invite

you . . .

to see

some

of our

equipment

on Stand

NO. 34

We are exhibiting the following:

‘1002’ ab-fi AMPLIFIER	LINE SOURCE EQUIPMENT
‘1003’ ab-fi AMPLIFIER	LOUD HAILER
VICTOR LOUDSPEAKER	DELAYED SOUND - ‘DSR’
TRANSPORTABLE AMPLIFIER	MICROPHONES
MICROPHONE MIXER	PUBLIC ADDRESS SYSTEMS
‘WESTCOTT’ hi-fi REPRODUCER	F.M. RECEIVER, Etc.
‘PANDORA’ hi-fi REPRODUCER	

Since 1930 the name of Pamphonic has identified the finest sound reproducing equipment available. Intense specialisation, unending research and unique production resources — together with the Company’s insistence on an ideal of clarity and fidelity of performance at any volume level — have earned for Pamphonic an outstanding reputation.

PAMPHONIC REPRODUCERS LTD

17 Stratton Street - London - W1 Grosvenor 1926