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SOUVENIR GATALOGUE



Patron: HER MAJESTY THE QUEEN



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THE TWENTY-NINTH NATIONAL RADIO AND TELEVISION EXHIBITION

## RADIO SHOW 1962

EARLS COURT LONDON

August 22nd to September 1st

Organised by
RADIO INDUSTRY EXHIBITIONS LIMITED
on behalf of

THE BRITISH RADIO EQUIPMENT MANUFACTURERS' ASSOCIATION

## NATIONAL PROVINCIAL BANK

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## NATIONAL PROVINCIAL BANK LIMITED

Head Office: 15 Bishopsgate, London, E.C.2

Exhibitors and visitors are invited to avail themselves of the full banking facilities provided for the duration of the Exhibition and are assured of the service always associated with the name of National Provincial Bank Limited.

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PAM Office X.4 6

## PAM (RADIO & TELEVISION) LTD. 295 Regent Street, London, W.1

In keeping with the emphasis always placed on design, good workmanship and reliability, the range of Radios and Televisions shown on Stand 6 at this year's Radio Show lives up to the high standard one expects from the PAM trade mark.

This enterprising company have, over the course of the past years, established themselves as one of the most distinguished manufacturers of both Radio and Television receivers.

Pioneers in Great Britain of the first fully transistorised Portable radio, printed circuit television and Polaroid filtered screens, Pam again take the lead by producing in their new range, sets complete with the U.H.F. Tuner, so that all new 625 line transmissions can be received on any Pam luxury set without the bother of fitting tuners and resetting.

Most new Pam sets are *complete*, just click the switch and both programmes are instantly available, either 405 line or the new 625 line, the choice is yours.

Radio receivers, all transistor, are a special feature this year, ranging from the large transistorised Table radios, to miniature vest pocket Portables. All the new radios are fitted with *Peak Performance Control* (P.P.C.) giving much longer battery life with constant performance.

A complete range of export receivers are shown in Demonstration Room X4. These sets, both radio and television, are designed and tropicalised to suit most parts of the world.

Brief details of models on view are listed hereunder:

## EXPORT RECEIVERS (Demonstration Room X4)

### RADIOS

TXP175 Four waveband, seven transistor, printed circuit chassis.

TXP185 Four waveband, eight transistor, printed circuit chassis.

TX160 Six waveband, seven transistor, printed circuit chassis, illuminated tuning scale, press button wavechange, built-in aerials.

TX195 Three waveband, seven transistor, printed circuit chassis, push pull output, built in aerials.

TX200 Four waveband, seven transistor, printed circuit chassis, push button wavechange, built-in aerials.

TX210 Three waveband, seven transistor, printed circuit chassis, two tone colour choice, built-in aerials.

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## FOR THOSE WHO SEEK PERFECTION

## STAND 6

SEE the SPECTACULAR RANGE of



RADIOS RADIOGRAMS

405 625 DUAL STANDARD TELEVISIONS\*

\* magnificent models each incorporating a switch for 625-line viewing

## PAM-continued

## TELEVISIONS

- X23I/C 23 in., 625 line reception, frontal control and sound. Push button selection.
- X232/C 23 in., 625 line receiver, frontal control and sound, presented in a handsome walnut veneered polyester cabinet, with a two tone frontal facia
- X233/C Luxury 23 in. full length door Console. 625 line C.C.I.R. receiver. Polished walnut veneered cabinet with inset gilt trims.

## HOME MARKET RECEIVERS

## RADIOS

- TB81T Four waveband, eight transistor, printed circuit, battery Portable. Push button controls, telescopic aerial and car aerial socket.
- TB71 Three waveband V.H.F., nine transistor, printed circuit, battery Portable. Push button wavechange, telescopic aerial. Car aerial and tape socket.
- TB61 Two waveband, six transistor, printed circuit, battery Portable. Built-in aerial, car aerial socket.
- 333 Miniset, vest pocket Portable. Two waveband.
- TB77 Two waveband, seven transistor, Table radio. Push button control.

## RECORD PLAYERS

- SP63 Portable stereo record reproducer with four speed autochanger and removable extension speakers.
- 5200 Portable record player with four speed autochanger, available in choice of two colours,

## **TELEVISIONS**

- 5100 A new 19 in. model in sapele veneers, frontal speaker and controls.
- 5101 Fringe equivalent of above model with an increased power chassis, for use in weak signal areas.
- A new 19 in. luxury open faced receiver, front speaker and controls in a smart walnut veneered cabinet, with two tone frontal facia.
- 5103 Fringe equivalent of above.
- A new 19 in. luxury television receiver with folding doors. Presented in a beautiful walnut veneered cabinet, featuring frontal sound and controls.
- 5105 Fringe equivalent of above.
- A magnificent 23 in. open faced consolette, presented in picked walnut veneers, with a two tone facia, frontal sound and controls.
- 5107 Fringe equivalent of above.



Meet the Stars on the B.B.C. Show Stage