SOUVENIR CATALOGUE & GUIDE 26



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THE THIRTIETH NATIONAL RADIO AND TELEVISION EXHIBITION

THE TELEVISION AND RADIO SHOW 1964

EARLS COURT - LONDON

August 26th to September 5th

Organised by RADIO INDUSTRY EXHIBITIONS LIMITED on behalf of THE BRITISH RADIO EQUIPMENT MANUFACTURERS' ASSOCIATION

For those who seek perfection...



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See the full range on

STAND No. 3

PAM (RADIO & TELEVISION) LTD. 295 REGENT STREET, LONDON W.1.

PAM

TELEVISION RECEIVERS

PAM (RADIO & TELEVISION) LTD. 295 Regent Street, London, W.1

Pam (Radio & Television) Ltd. have, in the course of the past few years, firmly established themselves in the British Radio and Television market.

Pam produce quality receivers, both in radio and television, which are

Pam produce quality receivers, both in radio and television, which are acknowledged to be the finest instruments that money can buy.

The new Pam range for 1964 is in keeping with the emphasis always placed on design, good workmanship and reliability and this year the 23 in. Television range will be the major feature, because Pam, fully aware of the trend towards the future, now produce only 23 in. Television receivers.

The full range of Radio and Television models, both home and export, are on view at the Pam Stand No. 2 and brief details of the receiver are listed because.

view at the Pam Stand No. 3, and brief details of the range are listed hereunder:

HOME MARKET

Model 5141 New 23 in. television in sapele veneers. Frontal speaker and controls. Model 5114 23 in. television in sapele mahogany veneers. Frontal speaker and controls. Model 5142 A new luxury 23 in. console television with full length folding doors. Available in either polished walnut veneers or teak. All television models are available either with or without a fitted U.H.F. tuner unit at an additional 7 gns. "Fringe" models for weak signal areas are also available at 2 gns. extra. RADIO RECEIVERS Model 5217 A two waveband portable, presented in Red and Grey cabinet. A new mains/battery two waveband portable in a beautiful Royal Blue and Grey cabinet. A new two waveband portable with pre-set Luxembourg switch. Inexpensive and very compact. A small light weight portable covering two wavebands, in Tan and Cream polystyrene cabinet. Model 5215 A luxury four waveband portable giving trawler band coverage. Telescopic aerial and press button controls. CAR RADIO Model 5211 Wonderful value, inexpensive but extremely powerful. Two waveband car radio. RADIOGRAMS Model 5208 A new popular priced stereogram, 4 speed record changer, full stereo, presented in a smart sapele mahogany cabinet. A super luxury stereo radiogram for the discerning listener, perfect reproduction from a beautifully designed walnut cabinet. An inexpensive, compact little radiogram—ideal for small rooms and flats with hinged drop-down four speed playing deck. RECORD PLAYERS Model 5205 A new inexpensive four speed record player, fully portable and presented in contrasting colour cabinet	Model 5140	A new 23 in. television in sapele veneers. Frontal speaker and
controls. 23 in. television in sapele mahogany veneers. Frontal speaker and controls. Model 5142 A new luxury 23 in. television. Press button controls, frontal sound. Model 5144 A new luxury 23 in. console television with full length folding doors. Available in either polished walnut veneers or teak. All television models are available either with or without a fitted U.H.F. tuner unit at an additional 7 gns. "Fringe" models for weak signal areas are also available at 2 gns. extra. RADIO RECEIVERS Model 5217 A two waveband portable, presented in Red and Grey cabinet. A new mains/battery two waveband portable in a beautiful Royal Blue and Grey cabinet. A new two waveband portable with pre-set Luxembourg switch. Inexpensive and very compact. A small light weight portable covering two wavebands, in Tan and Cream polystyrene cabinet. Model 5215 A luxury four waveband portable giving trawler band coverage. Telescopic aerial and press button controls. CAR RADIO Model 5211 Wonderful value, inexpensive but extremely powerful. Two waveband car radio. RADIOGRAMS Model 5208 A new popular priced stereogram, 4 speed record changer, full stereo, presented in a smart sapele mahogany cabinet. A super luxury stereo radiogram for the discerning listener, perfect reproduction from a beautifully designed walnut cabinet. An inexpensive, compact little radiogram—ideal for small rooms and flats with hinged drop-down four speed playing deck. RECORD PLAYERS Model 5205 A new inexpensive four speed record player, fully portable and presented in contrasting colour cabinet. A new luxury record player, four speed auto-changer, built for high performance and reproduction with an eight watt output. Overseas and export inquiries are welcome. A full range of merchandise designed and made expressly for world markets is on view at the Pam Stand	Model 5141	controls. New 23 in. television in sapele veneers. Frontal speaker and
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